Being an Effective Advocate: Ideas & Role Playing

An Interactive Tutorial
What is Lobbying?
<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>2008</td>
<td>$3,301,143,025</td>
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<td>2009</td>
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<td>2010</td>
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<td>2011</td>
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<td>$3,209,612,081</td>
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<tr>
<td>2014</td>
<td>$3,240,000,000</td>
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</tbody>
</table>
"Congress shall make no law … abridging … the right of the people peaceably … to petition the Government for a redress of grievances."

We the People
Who Do You Lobby?

Key Players in a Congressional Office

- Chief of Staff/Legislative Director
- Legislative Assistant
- Press Secretary
- Scheduler
- Staff Assistant
- Caseworker
Profile of a Typical Hill Staffer
Situation 1: Fiscal Conservative
Situation 2: Partisan’s
Life Lessons

HELLO
I AM...
A SURVIVOR!
Always have an “ASK”

Ask the Member to…

- Cosponsor a bill
- Sign a letter
- Speak on the Floor
- Contact CMS
Congressional Resources

- Find your Representative
  www.house.gov

- Search for Active Legislation (bill text, cosponsors, summary, and status)
  www.thomas.loc.gov

- Reference the House & Senate Calendars
  www.majorityleader.gov
  www.senate.gov
My “ASK”
Final Thoughts

Shake with your right hand, but hold a rock in your left.
Thank You

Contact Information

Jeffery C. Mortier
Principal
Mobile (202) 590-6693
Direct (202) 778-4005

jmortier@farragutpartners.com